

Travel Retailing Analisi Strategie Best Practices

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~~Boom. That's the sound of the travel retail sector blowing up as brands double-down on their efforts. It's not surprising as the sector will be worth \$125 billion by 2023 according to Allied Market Research. But it's also one that's full of challenges. One is time. The requirements of air travel - security, passport control,...~~

~~11 inspiring ideas for the future of travel retail ...~~

~~With a turnover amounting to approximately \$8.69 billion, Dufry was the world's best-selling travel retailer in 2018, according to CEOWORLD magazine report. Despite a challenging year, Lotte Duty-Free (\$6.9 billion) retains its number 2 status in the rankings, followed by The Shilla Duty-Free (\$6.2 billion), China Duty-Free Group (\$6.1 billion), and Lagardère Travel Retail (\$4.7 billion).~~

~~Ranked: The world's Best Selling Travel Retailers ...~~

~~Travel retail is an environment where brands are continually experimenting with new ways to engage customers and often set trends before being rolled out to the domestic retail environment. Creating cutting edge POS solutions is essential for brands to attract and engage customers in the travel retail environment and grow company sales.~~

~~Making the most of travel retail | Marketing Magazine~~

~~Beauty products are the top-selling items in travel retail and counted for 30% of sales in 2014. These products can essentially be marketed as on-the-go items due to their size and brands have been able to align their everyday products with the overall travel experience. Creating travel categories is now best practice for many beauty retailers.~~

~~Travel Retail: The Success of the 'Sixth Continent'~~

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Travel services companies need to adapt and offer something more insightful than the generic information which can be found all over the internet. So there you have it - just a few of the challenges facing the industry at the moment.

~~Top Challenges Facing Travel Agencies — Travelshift~~

Hylink's analytics and reporting provide the data needed to make informed decisions as we continue to engage with the Chinese market. In the eight months that we've partnered with this local Santa Monica-based company, Hylink has guided us in achieving a verified Santa Monica WeChat account, introduced a streamlined content development process, and implemented a "What's New" and "Photo Series ...

~~Hylink Travel~~

Chinatown: Time Travel Through a New York Gem Wander down Doyers Street and then discover the monuments, parks and restaurants that have shaped the neighborhood for 150 years. By Michael Kimmelman

~~Shopping and the Retail Industry — The New York Times~~

The global travel retail market size was valued at USD 67.30 billion in 2017 and is expected to witness a CAGR of 8.7% from 2018 to 2025. Rising number of international travelers is expected to be one of the prime factors driving the industry

~~Travel Retail Market Size, Share | Industry Trends ...~~

The Travel Retail sector has biggest growth opportunities. among Retail business worldwide. Global Duty Free & Travel Retail Sales run up until 2020 from US\$ 69.3 billion to US\$ 85 billion. International tourist arrivals worldwide will increase by 30% to 1.8 billion until 2030.

~~Travel Retail Insights — RETRAIL — We build brands~~

Here, you'll discover five important facts - brought to you by the leading travel retail consumer research agency mind-set - about what you really need to know in the travel retail market, now. In this edition mind-set tells us that between December 2019 and February 2020 the highest share of purchases bought as gifts were registered in ...

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~~Data and Analysis | Travel Retail Business~~

The best way to summarise is to realise that travel retailers and airports must really know their passengers. Only then can they customise their offerings to meet the needs of their customers. The only way they can access this information and tailor their offerings toward their customers is by using an omnichannel approach to travel retail.

~~Unveiling the biggest airport retail trends for 2020~~

4. Influencer Strategy. If you talk about famous travel bloggers, photo-bloggers and the likes on your own blogs, in posts like this one "Best Travel Bloggers", it would gain the attention of not just these influencers and their followers, but virtual tourists as well (people searching for travel related content on the web). There is a strong possibility of these 3rd category of people to ...

~~10 Content Marketing Ideas for Travel Businesses | LeadSquared~~

The travel retail industry is segmented based on product, channel, and region. Fragrances & cosmetics retail sales accounted for over a third of all duty free and travel retail sales as of 2018.

~~Leading travel retailers based on turnover worldwide 2019 ...~~

The Moodie Report is on location as LS travel retail and Aer Rianta International begin duty free trading at Auckland International Airport, and we also travel to Newcastle to see how World Duty Free Group's new walk-through store is delivering the "wow factor" to the UK regional airport.

~~The top 25 travel retailers revealed in The Moodie Report ...~~

Dr. Anthony Fauci with NBC's Savannah Guthrie on "Today" NBC. In an interview Friday morning on NBC's Today, Dr. Anthony Fauci said the record-breaking numbers of coronavirus cases and deaths ...

~~On NBC's 'Today,' Dr. Fauci Says Covid-19 Trend 'As Bad As ...~~

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