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Harry Igor Ansoff (??? . ????? ????); original surname is Ansov) (December 12, 1918 – July 14, 2002) was a Russian American applied mathematician and business manager . [1] He is known as the father of strategic management .

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Strategic management and his development of the strategy model, the Ansoff matrix. Biography Igor Ansoff. Igor Ansoff's scientific career took off in 1937 when he started studying at the Stevens Institute of Technology (SIT) after he had graduated from high school.

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