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World Work Technology is Changing the Business Model - Alex \"Sandy\" Pentland
Social Physics How Good Ideas

At every level of interaction, from small groups to large cities, social networks can be tuned to increase exploration and engagement, thus vastly improving idea flow. Social Physics will change the way we think about how we learn and how our social groups work--and can be made to work better, at every level of society. Pentland leads readers to the edge of the most important revolution in the study of social behavior in a generation, an entirely new way to look at life itself.

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And in his new book Social Physics: How Good Ideas Spread—The Lessons from a New Science Pentland takes time out to catch us up on his findings. One of

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Pentlands' s main findings thus far has to do with the importance of social interaction in influencing our behavior.

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Social Physics: How Good Ideas Spread | Sandy Pentland ...

Used correctly, in other words, social physics can be an instrument for creating organizations that are more efficient, more adaptive, and more productive. In the third and fourth parts of the book, Pentland extends that idea to argue that social physics can help us build “ data-driven cities ” and “ data-driven societies. ”

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Around 2014, two books were released that
are most relevant for social simulation and
complexity science; one by Joshua Epstein
(2013) " Agent_Zero: Toward
Neurocognitive Foundations of Generative

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Social Science ” and this one by Alex Pentland on human behavior and social networks capable of collecting and refining decision strategies.

Review of Pentland, Alex: Social Physics: How Good Ideas ...

Social physics helps us understand how ideas flow from one person to another through the mechanism of social learning and how this flow of ideas ends up shaping the norms, productibvity, and creative output of companies, cities, and societies.

Amazon.com: Social Physics: How Good Ideas Spread - The ...

In his latest book, Social Physics: How Good Ideas Spread – the Lessons from a New Science he outlines his vision of a discipline that has a history of infighting and intellectual land-grabbing. The term “ social physics ” was originally coined in

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the early 1800s by the philosopher Auguste Comte, who hoped that a mechanistic science could help to unravel society ' s complexities.

Social physics and antisocial science –
Physics World

Social physics or sociophysics is a field of science which uses mathematical tools inspired by physics to understand the behavior of human crowds. In a modern commercial use, it can also refer to the analysis of social phenomena with big data. Social physics is closely related to econophysics which uses physics methods to describe economics. History

Social physics - Wikipedia

At every level of interaction, from small groups to large cities, social networks can be tuned to increase exploration and engagement, thus vastly improving idea

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flow. Social Physics will change the way we think about how we learn and how our social groups work—and can be made to work better, at every level of society.

Pentland leads readers to the edge of the most important revolution in the study of social behavior in a generation, an entirely new way to look at life itself.

Amazon.com: Social Physics: How Social Networks Can Make ...

“ Put another way, social physics is about how human behavior is driven by the exchange of ideas—how people cooperate to discover, select, and learn strategies and coordinate their actions—rather than how markets are driven by the exchange of money. ” Alex Pentland, *Social Physics: How Good Ideas Spread-The Lessons from a New Science*

Social Physics Quotes by Alex Pentland -

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